



April is Financial Literacy Month!

*"Financial literacy is not an end in itself, but a step-by-step process. It begins in childhood and continues throughout a person's life all the way to retirement."
- George Karl, former NBA coach*

Congress designated April as "National Financial Literacy Month" in 2004 to raise awareness about the importance of financial education. The need for financial literacy is greater than ever considering the economic uncertainties caused by COVID-19, and we're here to help.

Things you can do

- Visit our online [Learning Library](#) to view short educational videos
- Sign up for this month's virtual [Financial Education Seminar](#) on *Strategies for Budgeting and Saving Money*
- Check out these [30 steps to help get your finances on track](#)
- We can come to you! Request a financial education presentation tailored to your organization.

Saving for a Rainy Day

What's the secret for saving money? Put away a little at a time. It might not seem like much now, but it can add up if you're committed!

1. Establish savings goals for short and long-term purposes
2. Pay yourself first - set up automatic withdrawals from your checking account
3. Create an emergency fund for unanticipated expenses

If you want to save your money while also keeping it accessible, consider one of our [savings or money market](#) accounts.



Thinking of Buying a Home?

We are committed to supporting financial education with the ultimate goal of helping more families attain home ownership.

Increase your knowledge about being a home owner by visiting the 'Owning a Home' section of our online [Learning Library](#) for short informative videos.

First-time homebuyer? Check out our [exclusive mortgage programs!](#) As always, our [mortgage bankers](#) are here to help.



Identity Protection



Protecting your personal information can help reduce your risk of identity theft. There are four main ways to do so: know who you share information with; store and dispose of your personal information securely (especially your Social Security Number); ask questions before deciding to share your personal information; and maintain appropriate security on your computers and other electronic devices. [Read More](#)

Bank News

New Start Checking Certified by Bank On
We're proud to be one of the first community banks in the state to be certified by [Bank On](#) for our [New Start](#) checking account. Bank On is a national program connecting consumers to safe, affordable and certified accounts.

Top Pandemic Performer in CT

Thank you to our customers for voting us as a 'Top Pandemic Performer' in CT! We were ranked 3rd out of 95 banks, by [Banking Northeast Magazine](#) using the Rivel Banking Benchmarks survey, for our response during the COVID-19 crisis. We continue to make the safety of our customers and employees a top priority, along with our commitment to the communities we serve.

Weinstein Elected to AMB Leadership

Congratulations to Ken Weinstein, our President & CEO, who was recently elected to serve as a Vice Chairman of America's Mutual Banks (AMB), a national association of prominent mutual banks dedicated to the preservation and advancement of mutual depository institutions.

New Corporators Elected at Annual Meeting

Welcome to our new corporators who were elected during the Bank's annual meeting last month.



For more bank news, check out our [2020 Annual Report!](#)

Isabel C. Almeida
Dr. Michelle Brown
William Florin
Ted Parker
Lawrence M. Riefberg, Esq.

[View Press Release](#)

Welcome New Employees

Humberto Navarro - Customer Experience Manager, Stony Hill | Bethel

Nancy Victoria - Customer Experience Manager, Church Hill | Newtown

[View Press Release](#)

Keep checking our [Event List](#) on our website for upcoming webinars, events and community shred days!



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